

# Raphael Halloran

Strategic designer with 14+ years of building human-centered B2B and B2C data products used by millions of people. Scrappy and results-driven. Ex-founder.

<https://raphdsgn.com>

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## Lead Product Designer

LAUNCHDARKLY - Hybrid // Feb 2024 - Present

- Revamped the UX of their release observability product
- Led product design on an error monitoring MVP
- Created an improved visualization framework for decision science

## Sr. Product Designer

PROVIDENCE - Remote // Oct 2023 – Jan 2024

- Collaborated with data product teams to optimize their use of data and analytics, driving increased efficiency and revenue growth
- Conducted heuristic evaluations on dashboards

## Lead Product Designer

KINSA - Remote // Jun 2021 - May 2023

- Led design and user research for the revamp of Healthweather.us (2M+ users)
- Collaborated cross-functionally to shape the vision of Kinsa Insights
- Trained a team of 5 designers on visual design and data visualization
- Participated in improving the UX of smart thermometer app Kinsa

## Lead Product Designer

FIRST STREET - NYC // Oct 2019 - Jun 2021

- Led product design of Flood Factor (3M+ users)
- Developed and maintained a design system
- Designed scientific reports with over 800 unique charts and maps
- Evangelized best practices for data visualization across the company

## Head of Design & Cofounder

APPTITUDE.CH - Switzerland // Sep 2012 - Oct 2019

- Helped establish the agency's vision and grow the team from 3 to 20 employees
- Led end-to-end digital experiences of dozens of web and mobile projects
- Guided and mentored a team of 3 designers in UX and data visualization
- Served as a UX consultant for security organizations such as Kudelski and Sicpa

## UX & Data Visualization Designer

QUANTIS - Switzerland // Sep 2010 - Dec 2012

- Designed software tools and infographics to communicate environmental data
- Evangelized best practices for data visualization across the company

## SKILLS

Figma

Information Architecture

Prototyping

User Research

Data Visualization

Design Systems

Interaction Design

Visual Design

Motion Design

Strategy Development

Enterprise Software

Consumer Apps

## EDUCATION

### MSc. in Environmental Science

2009 - 2011

University of Lausanne, Switzerland

### BSc. in Environmental Science

2007 - 2009

University of Lausanne, Switzerland

## OTHER ACTIVITIES

Filmmaking & Photography

Reading, Hiking, DJing

## LANGUAGES

English/French bilingual